



Date of birth:

May 02, 1989

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Ahmad Saeed

Education and Qualifications

SZABIST Islamabad Candidate for MBA	June 2014
University of Engineering and Technology, Lahore B.Sc. Mechanical Engineering	Feb. 2012
Air Base Intermediate College, Sargodha F.Sc. Pre-Engineering	Apr. 2008

Professional Experience

Nestle MilkPak Ltd. Jun-Aug
Intern (Nestle Pure Life) 2013

- Completed a short term project (NPL Jumbo Bottle Audit Project 2003). Salient features of the project included:
- Chalking out and executing a detailed survey to enumerate the total number of usable bottles in the field.
- Monitor the consumption behavior and pattern of the customers of Nestle Pure Life (Jumbo Bottle Service).
- Document the whole exercise and give recommendations based on project's results as to how this exercise should be conducted in future.

Hong Kong Associates (Apparel Buying House) Mar-Dec
Assistant Merchandiser 2012

- Responsible for the production of merchandise according to the specs provided by the buyer.
- Selection of the production unit keeping in view the order size and quality standards expected by the buyer.
- Liaison with freight forwarders to ensure on-time shipment of the orders.

PROJECTS

Business Plan Development for Al-Rehmat Textiles, Faisalabad

Market size estimation and potential for printed and dyed fabric in the local market. Also developed a marketing strategy for the introduction of the product.

Business Plan for the establishment of an Auto Tune-up Workshop

Developed a detailed business plan for the establishment of a chain of Auto Tune-up workshop which would provide comprehensive preventive and maintenance services.

Consumer Behavior Towards Islamic Banking vis-à-vis

Conventional Banking

Developed a questionnaire and conducted a consumer survey to find out about their general perception of Islamic Banking vis-à-vis conventional banking. Statistical tools like SPSS were also employed to analyze the results.

Additional Skills and Experience

Successfully completed ISO-9000 Certification Course held jointly by Lahore Chamber of Commerce and Industries and U.E.T., Lahore.

Interests

Sports (Motor sports, Cricket)

Traveling

Music